



Brand Development Package

DOES YOUR BRAND
MATCH WHO YOU ARE
TODAY?

If your messaging feels “fine” but not focused, this is the fix. We’ll collect feedback, run a purpose-led workshop, and deliver a clean brand foundation so your marketing isn’t reinvented every week.

PACKAGED PRICING:

\$2,800 FLAT RATE

Flat rate includes deliverables listed. Additional requests, scope changes, or net-new branding needs are billed hourly.

MAKE IT OBVIOUS WHAT YOU DO AND WHY YOU MATTER.

Bring your internal insights and brand materials into **one organized system** your team can rely on. Instead of guessing on your brand look, you’ll have an asset library and clear guidelines to point to. The result is consistency across touchpoints and a brand that **feels intentional**, not accidental.

INCLUDES:

- Stakeholder feedback form creation + distribution strategy, and feedback analysis with key themes, gaps, and opportunities
- 2-hour Core Purpose workshop based on the feedback with clear takeaways, decisions, positioning direction, and next-step recommendations)
- Brand asset library organized and delivered for easy use and includes PNG, JPG, and vector files of existing logo + icons
- Brand Guidelines (digital + print-friendly) including: logo usage basics, color + type system, visual direction / examples, do’s & don’ts
- Wrap-up meeting to review everything created + discuss rescope
- Follow-up meeting with a presentation of the outcomes + recommended next phase

TO GET STARTED, REACH OUT TO US!

PRIMARY CONTACT:

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